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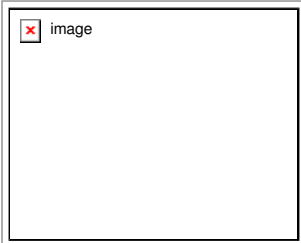
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News & Scoops

Southern Spin Entertainment Signs The Cerces to Exclusive Publicity Deal

Posted on May 05, 2005

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Southern Spin Entertainment Signs The Cerces to Exclusive Publicity Deal

MURFREESBORO, Tenn. – Amy Marie Unthank and Chris Unthank, owners of Southern Spin Entertainment (a division of SSE Group), are pleased to announce the signing of The Cerces to an exclusive publicity agreement with the organization. The Cerces have gained unlimited access to all media outlets serviced by Southern Spin Entertainment, in addition to advertising and marketing potential through this exclusive partnership.

The Cerces are based out of Springfield, Missouri. The trio is composed of Cliff, his wife, Anita, and lead singer, Darin Kasterke. They presently travel 50,000 to 60,000 miles a year within a 1,500 mile radius of their headquarters. The group recently signed a radio promotions deal with the Rick Hendrix Company. Their first single, "Oh Happy Day" is currently going for adds all across the country.

"We have known the Cerces for many years now," responded Amy Marie Unthank, Executive Director of SSE Group. "They have become great friends, and we look forward to working with them this next year. They have super big hearts and a great mind for ministry."

For more information on The Cerces, please visit <http://thecerces.com>.

About Southern Spin Entertainment

Southern Spin Entertainment is one of four divisions of the conglomerate SSE Group. Southern Spin Entertainment focuses on publicity and marketing for Southern and Country Gospel artists. Clients currently represented by Southern Spin Entertainment are Johnny Minick, Hope's Call, The Imperials, SouthernGospelNews.com, Three Hills Music Group, HisSong, Christlike, Jonathan White, Sondra Burnett, the Bowlings, Embrace, Steve Hurst School of

Music, Everlasting Hope, The Pathfinders, the Royals, Master's Voice, The Heirborn Quartet, John Keaton, Kymberly Brown Wooten, Justin Endicott, the Cerces, and Sunday Edition.

For more information on Southern Spin Entertainment, go to <http://www.southernspin.com>.

SSE Group's four divisions include Southern Spin Entertainment, SSE Design Group, Southern Spin Artist Direction, and Southern Spin Radio. SSE Group currently owns and operates Glorious Creations, SGBlogNews.com, GospelMusings.com, and WorldofCM.com.



For more information on SSE Group, go to

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Victoria Huggins on Idol
Seeking Tenor for all male quartet in
the NW/MS Memphis Tn area

We wish the Cerces much success! We know them to be sincere and ministry minded
folks. Our best!
Don and Cheri Baldwin

Archives

I. **Dianne Janey** ~ 05/09/2005

I know the Cerce's personally and have seen them on numerous occasions. They have
struggled to keep their ministry going with the soul purpose of seeing souls saved. It
is obvious they love the Lord and we love the Cerce's too.

Visit [Gospel Music Zone](#)

John Scheidman ~ 05/10/2005
Extravaganza From An Open Letter
From 2nd Generation

**Susan Unthank: Her Life, Her
Passion, Her Legacy**
to the Cerces for hooking up with Southern Spin. Southern Spin is a
company eager to help artists who have something to offer gospel music lovers
beyond the usual fare, and I know the Cerces are determined to offer gospel music
lovers a unique and singular life-changing experience through music! Looks like a
good fit from where I sit!

Odie **An Open Letter From the
Unthank Family**

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